

NATHAN THEYS

Editor

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I create captivating videos for businesses, bringing clients' visions to life with creativity and resourcefulness. Whether telling a brand story, launching a product, or engaging an audience, I deliver videos that not only meet but exceed expectations, turning ideas into impactful visual experiences.

PROFESSIONAL EXPERIENCE

NET-A-PORTER - OUTNET – Editor (Freelance)

- Collaborated closely with Producers, Post-Producers, directors, clients, account teams, and creative executives to align on vision, logistics, and execution.
- Giving quotes for jobs.
- Editing footage for videos including interviews, narratives, event coverage, socials paid and organic reels.
- Tailored graphics for platforms like Instagram, X (formerly Twitter), and LinkedIn.
- Edited, graded, and delivered final content using professional editing software Adobe Premier, After Effects, Final Cut, Divinci Resolve, incorporating motion graphics, visual effects, titles, and lower thirds.
- Writing reports on footage
- Preparing work stations for the edits.
- Managed all digital assets including footage storage and hard drives, maintaining studio equipment and ensuring production readiness and safety.
- Oversaw multiple post-production projects simultaneously, coordinating with extended teams for smooth production logistics and timely delivery.

McCANN WORLD GROUP CRAFT LONDON FULL TIME - 2021 – 2024

Production Company: Craft, McCann London

Output: TVC, Paid and Organic Socials

Led project from activation to going live including filming and editing.

- Filmed and camera operated equipment on location and in studio.
- Created and delivered director treatments to creative teams and clients.
- Editing footage for videos including interviews, narratives, event coverage, socials paid and organic reels.
- Tailored graphics for platforms like Instagram, X (formerly Twitter), and LinkedIn.

- Edited, graded, and delivered final content using professional editing software Adobe Premier, After Effects, Final Cut, Divinci Resolve, incorporating motion graphics, visual effects, titles, and lower thirds.
- Writing reports on footage
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- Managed all digital assets including footage storage and hard drives, maintaining studio equipment and ensuring production readiness and safety.
- Oversaw multiple post-production projects simultaneously, coordinating with extended teams for smooth production logistics and timely delivery.
- Directed on-set activities, collaborating with talent and crew to execute the creative vision and brief with precision.
- Filmed and directed celebrity talent during premium video shoots like Dame Helen Mirren, Big Zuu, Grace Larry, Jordan Henderson, Alvaro Morata, and others.
- Managed shooting schedules, director treatments, and equipment logistics as the main point of contact.
- Directed all stages of production, from preproduction through post-production.
- Supervised set design, casting, and location scouting, and pitched them to clients.
- Partnered with producers, agency producers, production companies, and clients.
- Ensured footage and shots met brief specifications and relayed feedback to camera and art departments for quality assurance.
- Resolved emerging challenges with creative solutions.
- Maintained smooth production operations.
- Checked and handled lighting, camera work, footage storage, and prepared files for the post-production team.
- Filming the production, and making sure all footage was filmed with good quality to the specs requested.
- Liaised with the Head of Integration, Executives, accounts, and finance teams.
- Presented storyboards and rough cut edits to clients, integrating feedback and applying client and creative notes.
- File, studio and equipment management maintenance to keep them in optimal condition.
- Worked with creative production and styling teams to craft treatments and brief responses, while offering editorial feedback to editors.
- Collaborated with on-set crew to ensure professional, structured shoots and mentored junior team members.
- Finalized the shoot by delivering reports to executives.

Highlights Editor

Agency: Ogilvy, McCann Madrid

Production Company: Craft Spain, Craft London, Craft Germany

Client: Akzo Nobel, Cuprinol

Output: TVC, Socials

Agency: MullenLowe, McCann London

Production Company: IPG Studios

Client: The Co-operative (featuring Big Zuu)

Output: TVC, Socials

Agency: McCann Worldgroup Madrid

Production Company: Craft London

Client: L'Oréal Maybelline (featuring Grace Larry)

Output: Socials

Role: Editor

Agency: McCann Worldgroup London

Production Company: Craft Spain, Craft London

Client: Akzo Nobel Dulux, Sikkens

Output: TVC, Socials

OTHER HIGHLIGHTS AS VIDEOGRAPHER / EDITOR

- **TSB Windrush Campaign** – McCann Worldgroup, TVC
- **Mastercard Cannes Campaign** – McCann Worldgroup, Paid and Organic Socials
- **Verizon Ports** – McCann London, Craft New York & Craft London, TVC, Paid and Organic Socials.
- **Reckitt UK (Lysol & Dettol)** – McCann London, TVC, Paid and Organic Socials
- **L'Oréal Paris** – McCann Worldgroup, TVC, Paid and Organic Socials Paid and Organic Socials
- **Mastercard** – Featuring football stars Chiellini, Morata, and Henderson, TVC Paid and Organic Socials
- **L'Oréal (Helen Mirren, Gemma Chan)** – McCann Worldgroup, TVC Paid and Organic Socials
- **Brit Awards** – McCann London, Senior Producer & Director, TVC Paid and Organic Socials

- **Reckitt (COP26 Dettol)** – McCann London, TVC Paid and Organic Socials
- **Microsoft Teams (Biotopes, Clifton)** – McCann London, TVC Paid and Organic Socials
- **Reckitt Nurofen Pain Labs** – McCann London, TVC Paid and Organic Socials
- **Trade Desk** – McCann London, Craft New York, TVC Paid and Organic Socials
- **Sun International (x10 Hotels)** – Mad Little Badger, Director Paid and Organic Socials

SOME EXAMPLES OF WORK

- Verizon Enterprise Intelligence Campaign
- Co-op's Christmas Campaign with Big Zuu
- L'Oréal Maybelline

EDUCATION

- **Cape Town University of Technology**

B.A. Retail Business Management

- **London Film Academy**

B.A. Film Directing and Producing

- **Open Horizons Talent UK**

Directing

- **New Africa Theatre Association**

Directing and Theatre Acting

SKILLS & INTERESTS

- **Technical Skills:**

Adobe Premiere Pro, Adobe After Effects, Final Cut Pro X, DaVinci Resolve

Cameras: Black Magic 6K, Sony, Red Scarlet

- **Languages:**

Native English, Fluent Afrikaans

- **Other Skills:**

Child Protection/Safeguarding (Level A), Advanced Behaviour Training, Emergency Basic First Aid

- **Interests:**

Kayaking, running, yoga, cricket